Exploration and practice of continuing medical education conducted by Jiangsu Medical Association under the circumstance of healthcare reform

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ABSTRACT: China’s healthcare reform is creating new developing challenges for continuing medical education and putting forwards new requirement for the construction of medical talents team. In recent years, with the support of academic networks and talents resources, Jiangsu Medical Association has been adjusting the contents and approaches of medical continuing education to sponsor diversified training programs targeted to develop and improve the professional capabilities of community and county-level healthcare personnel so as to enhance the overall occupational cultivation. These programs are carefully thought and crafted, and are well received by the trainees. This paper presents researches, practices and innovation of continuing medical education of Jiangsu Medical Association under China’s healthcare reform in five different aspects.

KEY WORDS: Jiangsu Medical Association; healthcare reform; continuing medical education; remote correspondence

In July of 2009, the Central Association of the Communist Party of China had announced Opinion on Deepening Reform of Healthcare System. The aim of the document was to establish sound medical system and to provide secure, effective, convenient and inexpensive healthcare service for urban and rural residents. In order to achieve the goal, we should strengthen the construction of talents team of healthcare and intensify continuing medical education. China should vigorously implement on-the-job education for basic level medical staff targeted for occupational qualification and strengthen the construction of high level talents. With both opportunity and challenges, healthcare reform has put forward new requirement and has entrusted new mission for continuing medical education.

Continuing medical education is a crucial component of medical education, so the governments of all levels attach great importance to the continuing medical education especially medical education for basic level staff. With the advancement of healthcare reform and the transformation of medical mode, the Chinese people have higher requirement for the medical service and overall quality of medical staff. Thus, continuing medical education of medical staff, improving the overall quality of healthcare team and enhancing healthcare service are important tasks in China at present.

1. Status of continuing medical education conducted in Jiangsu Province

With the characteristic of intensive knowledge, gathering of talents and completed subjects, Jiangsu Medical Association is crucial social support for the development of medical and scientific undertaking of Jiangsu Province. In year of 2000, Jiangsu Medical Association established Council of Continuing Medical Education and Research Centre of Continuing Education and formulated the managerial provisions of continuing medical education to carry
out continuing medical education for medical staff of Jiangsu Province in large scale. The management of continuing medical education of Jiangsu Medical Association has stepped into the stage of innovative development of standardization and institutionalization for over a decade.

The healthcare reform authorized new mission for continuing medical education. Based on this, the Association adjusted the working approach of continuing medical education and improved the forms and themes of continuing medical education. The targeted and effective measures had motivated the enthusiasm of specialized branches. Consequently, the continuing medical education with the pragmatic and initiative feature was established. The Association held 220 training classes for continuing medical education with 80 free classes and 25,000 medical staff participating from 2009 to 2013.

2. Practice and the exploration of continuing medical education

2.1 Playing leading role of specialized branch

The Association established incentive mechanism, improved appraisal mechanism and revised Administrative Provisions of Specialized Branches of Jiangsu Medical Association. One of the items emphasized that the branches should organize training classes and continuing medical education for the specialists to popularize new knowledge, new theories, new technology and new methods. According to the administrative provision, Election Methods of Specialized Branches of Jiangsu Medical Association was formulated. The projects and times of continuing medical education carried out by branches were listed into the indicators of evaluation. The provision encouraged and awarded the successful specialized branches. In 2013, a total of 22 specialized branches with 181 specialists held conferences of continuing medical education for 30 times and provided free classes for more than 4500 grass root medical staff, which enhanced the medical service of medical staff in different levels.

2.2 Emphasizing continuing medical education on basic level

It is our urgent task to adjust the demands of healthcare reform through strengthening the construction of medical talents team and stressing on basic level continuing medical education.

The Association persistently implemented the activity of Education for Basic Levels for years and held over 70 training classes in community for basic level medical staff covering 873 first and second level medical organizations in 60 counties. Over 4000 themes including common and frequently occurring diseases were introduced and more than 26,000 basic level medical staff participated in the training. Besides, on the purpose of strengthening the qualified capability of grass root medical doctors and nurturing more qualified doctors, the Association held variety of training classes entitled Diagnosis Guidance for Internal Medicine Diseases to help the doctors in basic levels regulate the diagnosis and improve the levels of diagnosis.

The Association joined hands with local medical association to held short-term continuing medical education training classes by the chance of experts of top three hospitals helping
hospital in Subei area of Jiangsu Province. Consequently, the high pertinency and practicality of medical training had won the compliments and acclaim of local doctors.

2.3 Carrying out the educational training of comprehensive vocational quality

With the transformation of medical mode and deepening of healthcare reform, society has put forward higher humanistic demand, and the previous knowledge couldn’t adapt to the development of society. The Association stressed on vocational ethics and scientific knowledge of humanistic society and promoted harmoniously development of medical quality and humanistic quality through academic meeting and training classes. Besides, the Association also held activities of Jiangsu Lifelong Honorary Award for Doctors and Jiangsu Excellent Award for Basic Doctors to conduct medical and humanistic education to carry forward the fine ethics of doctors.

The Association held training class to help the medical staff command relating content of the Infringement Liability Law, learn communicative skills between doctors and patients and guide the proper diagnosis. Thus, legitimate rights and interests of doctors and patients could be maintained.

2.4 Mobilizing the implementation of continuing medical education in municipal levels

According to the requirement of healthcare reform, the Association organized the faculty training of Operation Standard of Clinical technique and Guidance for Clinical Diagnosis, the trainees were leaders of municipal discipline and general director and deputy director of specialized branches of provincial Medical Association. Over 500 specialists had provided faculty training of 50 fascicles for more than 2,800 clinical backbones until 2013. All the multimedia courseware was made into disks to distribute municipal teachers for training of the medical staff. The doctors of different levels regarded that the training regulated the diagnostic operation, safeguarded medical security and improved medical quality in clinics.

2.5 Probing new modes of correspondence and long-distance continuing medical education

Jiangsu Medical Association attempts to explore new teaching approach including correspondence and internet courses to optimize continuing medical education.

Cooperating with Jiangsu Continuing Medical Education Communication, the Association published “Four New” knowledge at a regular basis. The main content of the knowledge was the introduction and explanation of common diseases, frequently-occurring diseases and severe diseases in Standard, Guidance of Diagnosis and Consensus of the Specialists. Reflection and question-response subjects following the special themes could deepen the understanding of learning materials through reflection and reading. The publication reached 2.88 million periodicals for 60 phases benefiting a total of 40,000 basic medical staff.

Keeping pace with the times and attempting network education enable to save time for medical staff and reduce the difficulty of intensive training. The Association cooperated with Professional Council of Medical Periodicals of Research Association of Science and
Technological Journal of Chinese High Education and took advantage of “Online Learning System for Continuing Medical Education” (www.jcme.org.cn), which had realized training resource sharing and settled the problem of labor deficiency. The Association gives full scope to the advantage of knowledge-intensive experts and provides abundant learning materials while Professional Council of Medical Periodicals of Research Association of Science and Technological Journal of Chinese High Education boasts network platform, training channel and technological support. Therefore, the both sides could share resource, gain complementary advantages and jointly open online classes. Therefore, it realized effective operation of continuing medical education.

3. Conclusion

Clinical medicine is a special Science. The doctors are in the course of lifetime study due to the changing diseases and updating diagnosis. In the circumstance of healthcare reform, there are great challenge for the development of medicine and cultivation of talents. Endless weight is on the way of development of continuing medical education. Jiangsu Medical Association will explore the teaching ways of continuing medical education for advanced medical talents according to Annual Report on Discipline Development for Specialized Branch under new circumstances. Meanwhile, the Association will continue to reinforce the sustainable development of continuing medical education and establish ideological bank of health and technology to promote the innovation of medicine and technology so as to support healthcare reform to benefit people in the future.

References


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