Open SUNY is a system-wide initiative of the State University of New York (SUNY) designed to expand access to online learning and meet the increasing demands of the workforce throughout New York State and the world. As the largest comprehensive public university system in the US, SUNY is uniquely positioned to deliver innovative open and online learning on a large scale. Open SUNY will initially target adults and working professionals looking to advance their education and careers in high needs areas for NY state employers. Components of Open SUNY include the system-wide strategies for Massive Open Online Courses (MOOCs), open educational resources, credentialing of prior learning assessment, integration of experiential education in online programs, and competency-based learning. The panel will also describe the incentives and robust set of supports being established to ensure quality and success of Open SUNY.