The MOOC That Roared

Moving Beyond MOOCs for Professionals, Corporations and Government Agencies

Challenge and Opportunity

As professionals and organisations, how do we learn to survive and thrive in a world of ever quickening change?

Initiative

Inspirational and transformational learning experiences happen when people come together to connect and engage in real and meaningful ways in pursuit of shared desires to improve.

What is missing in the world of online learning is real relationship. This is particularly so in professional online education. Cahoot not only supports meaningful relationships, it helps to establish them.

Collaboration between Institute of Public Works Engineering Australasia and CPDlive.com is creating a real Cahoot. Cahoot is not open. It is massive in its impact and potential reach with added commercial capacity and value.

The presentation includes migration from traditional delivery of IPWEA’s Asset Management course into a Professional Certificate in Infrastructure Asset Management.

The Cahoot environment is MOOC-like, however, the learning design and methodology is more encompassing personal, participative and practical. The IPWEA Cahoot integrates:

- significant interaction between participants and the expert facilitators
- live online delivery, pre-recorded video (flipped class) and video blogs creating blended learning options
- case studies and assignments where the participants and the experts jointly explore challenges, bringing together their knowledge and experience to collaboratively create solutions
- practical outcomes where participants co-create asset management plans as the final course output
- evaluations, tracked participation and assessments leading to certification.

High Impact

Cahoot courses are commercial and carry weight within industry and may be recognised “Professional Certificates”, enhancing career opportunities. The courses are practical and from day one help participants to apply their learning and experience in real situations, solving actual problems, often in new and innovative ways.

Cahoot courses to date show:

- 95.2% completion rate
- 9.56/10 overall satisfaction rating
- 90% average assessment scores
- average student fee paid of $1,980 for a 10 week course.